



Inside Willo Advertising Rates

Valid as of 09.2017

Ad Size	Dimensions	Color	1 issue	3 issues	6 issues	10 issues
business card	3.5" x 2.25"	no	\$55.00	\$130.00	\$250.00	\$400.00
¼ page	3.5" x 4.5"	no	\$100.00	\$290.00	\$540.00	\$850.00
½ page	v: 3.5" x 9.25 h: 7.5" x 4.5"	no	\$150.00	\$420.00	\$800.00	\$1200.00
full page	7.5" 10"	no	\$225.00	\$650.00	\$1100.00	\$1550.00
full page Inside front cover Inside back cover	7.5" x 10"	no	\$250.00	\$720.00	\$1300.00	\$1950.00
back cover	full bleed	yes – 4 color	\$600.00	\$1500.00	\$1850.00	\$3000.00
Insert	Smaller than 8.5" x 11"	n/a	\$200.00	n/a	n/a	n/a

All advertising must be pre-paid. The deadline for payment is the 5th of the month prior to publication (i.e. March 5th for April issue). If a multiple issue rate is purchased, payment in full must be received by the 5th of the month prior to the first publication. With receipt of payment, Inside Willo acknowledges the advertiser's agreement to be published.

Invoices will be sent via email from the Willo Neighborhood Association.

Payments are to be made by **check** only and payable to "Willo Neighborhood Association". Mail to : PO Box 36506 Phoenix, AZ 85067. Please make a note of your invoice # on your check.

Advertisers will receive an electronic version of Inside Willo each month their advertisement is published.

Advertisements and questions may be sent to: Megan Desmond Martinez : megan@desmondndesign.com