



RECOMMENDED BEST PRACTICES FOR MURAL PROJECTS IN PHOENIX

COMMUNICATION:

Communication is key to a successful mural project. That communication includes a clear understanding between the artist and the property owner. It also includes outreach to the surrounding community that may be impacted by viewing the mural.

Communication should include a meeting regarding the proposed mural and proper notification of that meeting.

MEETING:

Where, when and what?

- Choose an appropriate/convenient location- close to project, ADA accessible, non-discriminatory location
- Convenient time- weekday nights, weekends
- Show sketch of proposed mural at the meeting, include proposed location of the site and the mural size.

WRITTEN AGREEMENT:

A written agreement between the property owner and artist is imperative. The agreement should, at minimum, include:

- The owner's approval to have the mural on the property;
- The artist's scope of work and fee, if any;
- The duration of the mural, if any;
- Steps for removing the mural;
- Any waiver or endorsement of rights covered by the federal Visual Artists Rights Act 1990;
- Mural maintenance responsibilities and methods; and
- An image of the proposed mural and location, and the materials the artist plans to use.

MEETING NOTIFICATION:

Whom should you notify?

At a minimum, it is recommended that the following members of the community be notified:

- Notify property owners within 150 feet of the proposed mural location. See following link to find property ownership information: <https://maps.mcassessor.maricopa.gov/>

How should the community be notified?

- Consider distribution of flyers with the pertinent information (purpose of the meeting, date, time and location of the meeting, contact for more information or questions) as well as letters mailed to community members mentioned above.
- Post a sign on the site of proposed mural with the pertinent information (purpose of the meeting, date, time and location of the meeting, contact for more information or questions)

When should the community be notified?

- Notification of the meeting should be posted, distributed and mailed a minimum of two weeks in advance.

OTHER CONSIDERATIONS:

Walls/Buildings

- Consider proper preparation of wall/building
- Consider the proper paint to use for the mural
- Consider use of a coating to protect the mural from graffiti

Community

- Consider there may be those in the community that do not speak/read English.
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