

Inside Willo

FEBRUARY 2020

This is It! Home Tour Weekend — February 8th & 9th — Dont' Miss It!

A MONTHLY NEWSLETTER PUBLISHED BY THE WILLO NEIGHBORHOOD ASSOCIATION

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Dr. Robert L. Cannon

Welcome to Our Home Tour 2020!



ABOVE: Clear Channel Billboard — There are 9 digital billboards throughout the valley announcing Willo Home Tour!

THIS YEAR WE HAVE 14 outstanding homes throughout Willo plus the Historic Fire House on Encanto Blvd. I am very grateful to all the homeowners participating on the tour, the many Willo volunteers, and especially, our Home Tour Chairs this year! Please visit willophx.com for a full list of the 14 homes featured in this year's Home Tour

Willo Home tour continues to be one of the finest Historical Home tours in our nation, and we are truly lucky to have so many outstanding Willo residents supporting the Home Tour. (coverage starts on page 17)

Our Street Fair will also be going on Sunday with many vendors, classic cars on display and live music... For a full list of vendors and food trucks participating in the Street Fair, turn to page 17 or visit willophx.com

Willo relies on proceeds from the Home Tour to fund our neighborhood activities during the year. Thank you in advance for your support!

VISION 3.5:

The Board has addressed a letter to the City of Phoenix expressing our concerns for the timing and progress of Vision 3.5 plan. Please visit willophx.com to read a copy of the letter.

WELCOME NEW RESIDENTS:

I am so happy to see so many new residents at our monthly board meetings and look forward to working with everyone to continue to make our Historic Neighborhood even better.

FEBRUARY AGENDA:

As always, all neighbors are welcome at the Willo Neighborhood Association Monthly Meeting. Please refer to page 15 for the February agenda.

See you at the Home Tour festivities the weekend February 8th & 9th! ●

ABOUT THE COVER

34 W. Vernon Avenue

Photos by Alex Rentzis, SpartaPhoto

See this beautiful home and 14 others at the Willo Home Tour, February 8 and 9.

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LINDA DOESCHER (TREASURER)	*doe4749@aol.com*	602-618-1349
ANN BOMMERSBACH	*bommer1948@gmail.com*	623-330-3203
LISA HELM	*hlh51@aol.com*	602-999-9959
ANNA LAURI	*anna@thelaurigroup*	949-813-9144
SANDRA LEFCOVICH	*lefcovichmoreno@gmail.com*	347-446-9874
GENE NANCE	*genenance1@yahoo.com*	602-252-5397
JEREMY SCHACHTER	*jeremys@fairwaymc.com*	480-703-8088
JAMES VARELA	*cocinavarela@gmail.com*	602-663-1069
OPAL WAGNER	*opal.wagner@gmail.com*	520-444-5698
PATRICE WAPPEL	*iwilliam@cox.net*	602-248-0408

Committees

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BYLAWS REVIEW

BRAD BRAUER, CHAIR	*brad@bradbrauer.com*	602-690-1400
ANN BOMMERSBACH	*bommer1948@gmail.com*	623-330-3203

COMMUNITY ACTION OFFICER

OFFICER BEN HARRIS	*benjamin.harris@phoenix.gov*	602-361-4501

HISTORIC REGISTRATION AND RENEWAL

GENE NANCE	*genenance1@yahoo.com*	602-252-5397

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ELLEN FONG, CO-CHAIR	*2020willohometour@gmail.com*	

INSIDE WILLO NEWSLETTER

SANDRA LEFCOVICH, CHAIR	*lefcovichmoreno@gmail.com*	*347-446-9874*
MEGAN DESMOND MARTINEZ (AD SALES MANAGER)	*megan@desmonddesign.com*	602-799-4295
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PATRICE WAPPEL, CHAIR	*iwilliam@cox.net*	602-248-0408

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LINDA DOESCHER, CHAIR	*doe4749@aol.com*	602-618-1349

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TERESA FONTANA, CHAIR	*tfontana1@cox.net*	480-540-7744

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FRANCESCA BIANCO, CO-CHAIR	*frag2573@msn.com*	480-559-5932

ZONING COMMITTEE

OPAL WAGNER, CHAIR	*opal.wagner@gmail.com*	520-444-5698

WILLO WEBSITE

The Willo website, www.willophx.com, contains information on neighborhood activities, committees, and board meetings. The website is frequently updated and contains an archive of *Inside Willo* editions. During Home Tour season, tickets for the event can be purchased online.

WILLO HISTORIC NEIGHBORHOOD ASSOCIATION BOARD

The Willo Historic Neighborhood Association Board was established in the early 1980s. The members are volunteers and are elected every two years in March. The association does not collect dues and is not a Home Owners' Association (HOA). Rather, its function is to serve the collective well being of the neighborhood. Meetings are typically held the second Thursday of each month at 6:30 pm at the Fairfield Inn and Suites Hotel. All residents of Willo are invited to attend. Agendas are available online prior to the meeting at willophx.com.

***INSIDE WILLO* NEWSLETTER**

This free newsletter is published monthly (excluding July & August) by a committee headed by Willo volunteers. Willo neighbors are encouraged to submit neighborhood news, tidbits, photos and articles (between 250-500 words) by the 10th of each month. We reserve the right to: edit as needed, attribute to the submitting neighbor (with the street they live on where appropriate), determine which issue the information may be printed and use content on our website and in neighborhood promotional materials. The Willo Neighborhood Association is not responsible for nor endorses the editorial content in *Inside Willo*. *Inside Willo* does not accept political campaign ads. A copy of *Inside Willo* is also posted to the Willo website each month.

CITY OF PHOENIX HISTORIC PRESERVATION OFFICE

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NOTE: Walk-in hours are 12:30 pm to 4:00 pm, Monday through Friday (Excluding holidays). *Customers must sign in by 4:00 pm and may continue their business transaction through close of business at 5:00 pm.*

EXTERIOR REHABILITATION PROGRAM

www.phoenix.gov/pdd/historic/historicincentives/historic-preservation-exterior-rehabilitation-assistance-program

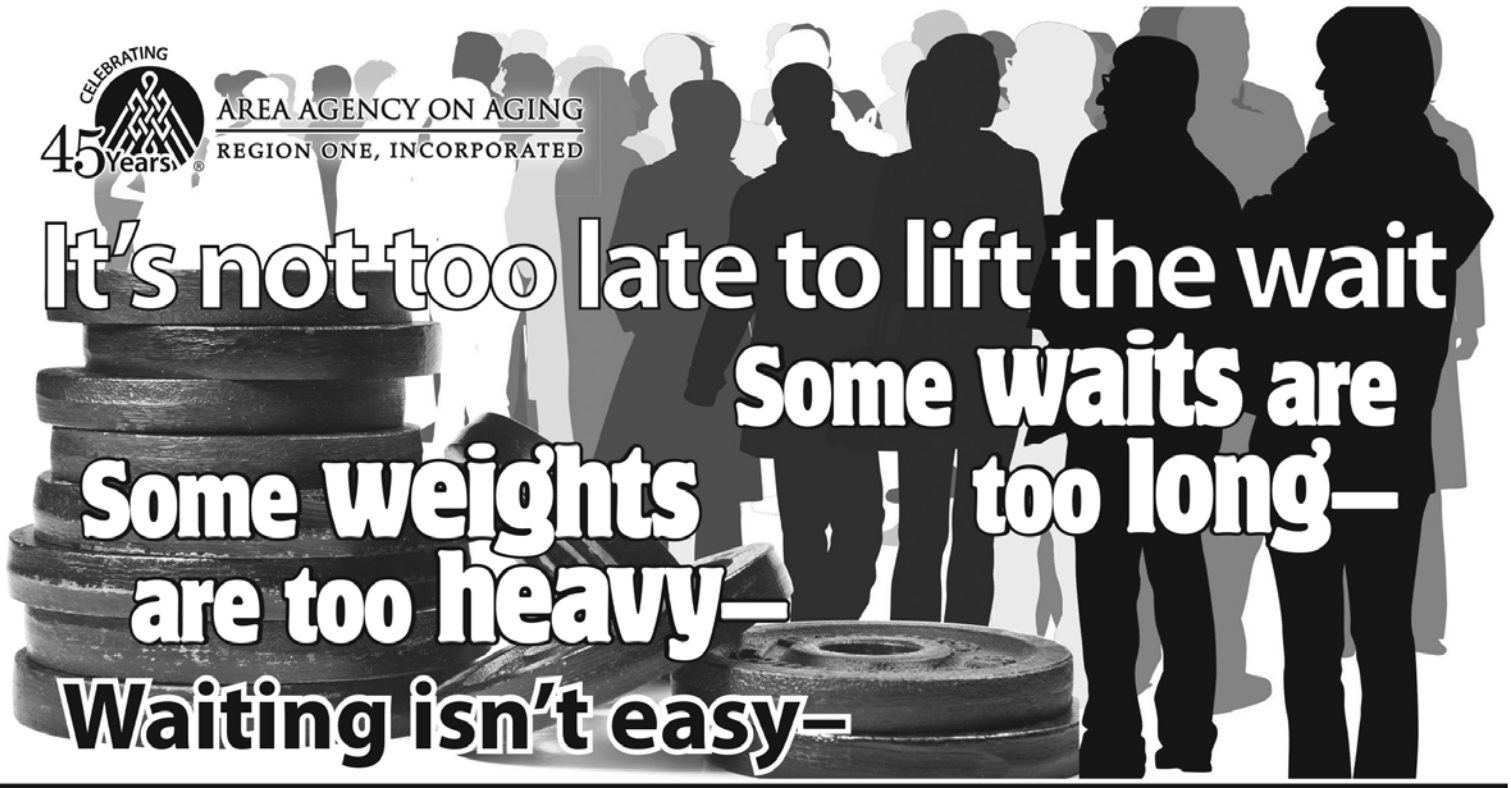
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Property Maintenance Violations	602-262-7844
Grants Administration	602-534-4444

PHOENIX POLICE

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benjamin.harris@phoenix.gov 602-361-4501
Crimestop 602-262-6151
City Councilmember/District 4:
Hon. Laura Pastor
council.district.4@phoenix.gov 602-262-7447

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***Consult your tax advisor*-The Area Agency on Aging** is a 501 (c)(3) charitable organization qualifying for the **Arizona Charitable Tax Credit** under the Arizona Department of Revenue. Our Tax ID number is 74-2371957. Our Qualifying Charitable (QCO) number is 20044.

@2020 Area Agency on Aging | 1366 E. Thomas Road, Ste. 108, Phoenix, AZ 85014 | 24-Hour Senior HELP LINE 602-264-HELP (4357) | **aaaphx.org**

Luminaria 2019 — A Success Despite the Rain!

BY CHRIS NORTON (LEWIS)

I HOPE YOU ENJOYED THE holidays and Willo's luminaria... for the brief time it was dry! This year will go down as "The Great Loompocalypse of 2019". If you weren't in town, we got clobbered with rain on the second and third days which wiped out all 9,300+ paper bags. Fortunately, the LED tea lights (LEDs) held up and stayed lit inside the collapsed bags. As one volunteer told me, "you at least got the idea of it" when looking down the streets.

I'd like to thank all the block captains. Willo again had 100% coverage this year. Not one block without a volunteer! And despite the rain, they did a great job cleaning up and returning their supplies after the event. Thank you!

Willo Reuses The LEDs —Do NOT Toss or Keep Them — Pretty PLEASE?

All residents need to be aware that Willo collects the LEDs after the event for storage and reuse next year. We hope we can count on you as many of the block captains reported they couldn't get back all the LEDs they were given. Some were seriously short. IE: One block captain discovered a bag of LEDs had been tossed in an alley dumpster. If you would like to contact your block's volunteer, let me know and I'll put them in touch with you. If you have any LEDs from this year, you can also return them directly to me @ 60 W LEWIS AVE – Chris Norton – VividViews@gmail.com

Replacing Last Batteries

Once build parties were underway, people set about replacing last year's batteries in the LEDs. Since we were collecting the batteries in order to recycle them, many volunteers simply put them into a pile inside a bag or box. Some reported the batteries got hot and they were concerned about the risk of a fire or batteries exploding.

Last year's batteries had some residual charge and when placed in contact with one another, loose in a container, that charge dissipated in the form of heat. After hearing a few reports, I immediately distributed some safe storage guidelines.

After speaking with many of the volunteers, I personally don't believe there was ever any serious risk. Evidence suggests the batteries may have reached 90 or so degrees in temperature; well below the combustion point of say paper which is 451 degrees. There were no reports of batteries exploding either.

For 2020 we have come up with a simple solution to completely eliminate this from happening again. The block captains will be asked to leave the LEDs turned on when they collect and return them after the event. That way the battery will not have any residual charge 360 days later as the LEDs are only rated for 72-100 hours (4 days). ●

2019 LUMINARIA BLOCK CAPTAINS

Thanks again to all the amazing volunteers who took it upon themselves to organize their block and make luminaria happen. Without their efforts, the sense of community we all appreciate would be diminished.

Person	Block
Diane Conners	Almeria 100
Maureen Delaney	Almeria 300
Tatiana And Brady Maus	Almeria 500
Katelyn Bien	Cambridge 100
Mike & Kate Ba rkley	Cambridge 300
Amy Jensby	Cambridge 500
Murray & Biby Carbonneau	Coronado 100
Jen Rebholz	Coronado 300
Darren Leek	Coronado 500
Marilyn Rendon	Cypress 100
Erika Gagnon	Cypress 300
Wylie Carhartt	Cypress 500
Philip Talarico	Edgemont 100
Eric & Rachelle Thornhill	Edgemont 300
Francesca Bianco	Edgemont 500
lisa hunt	Encanto 100
Jesus & Rhonda Adame	Encanto 300
Robert Buhrman	Encanto 500
Jim Smith	Granada 100
Barry Sparkman	Granada 300
Bitsy & George Susich	Granada 500
Heather Locke Cairney	Holly 100
Karen Paxton	Holly 300
Monica Olson	Holly 500
Alexis Smith-Schallenberger	Lewis 100
Anna Rosalez	Lewis 300
Linda Pastore	Lewis 500
Teresa Fontana	Monte Vista 300
Andrea Meury	Monte Vista 500
Anna Lauri	Palm 100
Paul Andres	Palm 300
Kathy Moore	Palm 500
Ruth Anne Pedersen	Vernon 100
Robert & Juan Langley-Ruiz	Vernon 300
Kelly Nottleman	Vernon 500
Carol Berger	Virginia 100
Doug Bell	Virginia 300
Jeremy Beer	Virginia 500
Mike Moore	Wilshire 100
Mary Bayless	Wilshire 300
Steve Kilar	Wilshire 500
Decker Williams	Windsor 100
Jim Stewart	Windsor 300
Kevin & Jane Kottmer	Windsor 500

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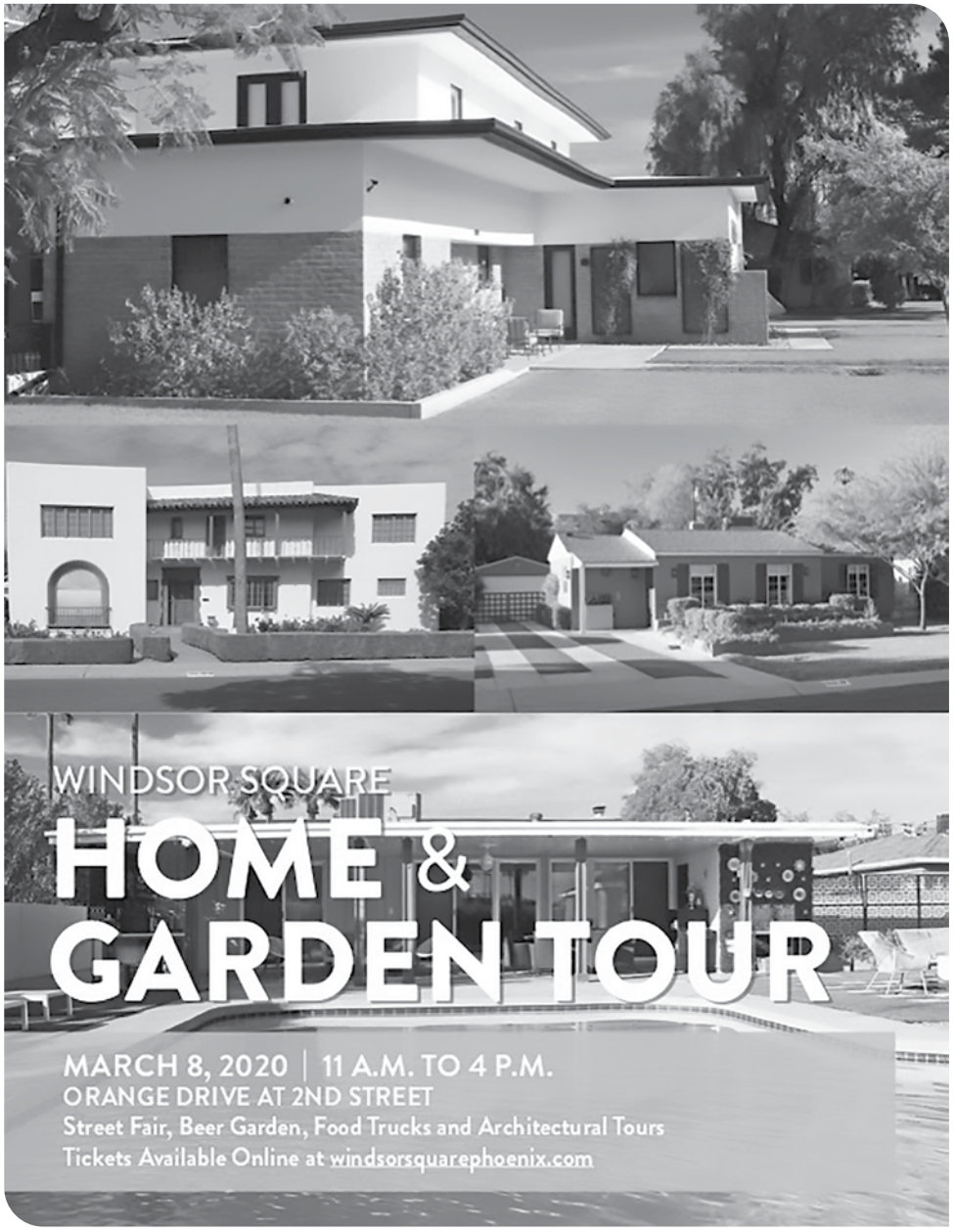
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Windsor Square Home & Garden Tour

Support your neighboring communities, the Windsor Square Home & Garden Tour on Sunday, March 8 from 11 a.m. to 4 p.m.!



WINDSOR SQUARE IS ONE OF THE most sought-after historic neighborhoods in Arizona and was recognized by CNN Money Magazine as one of the 10 'Best Big City Neighborhoods to Live In' in the United States.

Presented by the Windsor Square Historic District neighborhood, the biennial Historic Home and Garden tour is a self-guided walking tour featuring approximately 12 historic homes and gardens.

The breathtakingly beautiful Windsor Windsor Square neighborhood is rich with history with many homes that are 60 to 75 years old. Started in 1929, the 260-home neighborhood is considered to be one of the first few suburbs of the city of Phoenix.

The tour and festivities will give enthusiasts a look at unique architectural styles in homes that date back to the 1930s and 1940s. During the self-guided walking tour, participants will also be able to explore fine arts and crafts from street vendors, enjoy our Beer Garden as well as delicious fare from food trucks, and hear live music. For more information visit: https://windsorsquarephoenix.com/hometour/ ●

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-Sally

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-Mitch & Sheryl

Vicki has EXTENSIVE KNOWLEDGE of the historic districts and a SPECIAL TALENT in managing all the DETAILS which are part of selling a home.
-Charlotte

We toured many home over months. Vicki was TIRELESS, SUPPORTIVE, KNOWLEDGEABLE and ATTENTIVE to our needs.
-Millie & Winston

We purchased two properties through Vicki which were very problematic transactions. Vicki handled them MASTERFULLY from beginning to end. Highly recommended.
-Kit & Donna



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Willo Resident Susan Benjamin



SUSAN BENJAMIN WAS ELECTED President of the Phoenix Elementary School District Governing Board at the Board's January 9th meeting. Susan is in her 8th year on the Board, having been elected in 2012 and 2016. She previously served as Board President in 2013.

Raised in Virginia, she has lived in the City of Phoenix for over 40 years, and prior to retirement was the Director of Special Education in the Madison Elementary School District.

A career educator, she taught at schools in Virginia and Arizona, including Carl Hayden and Shadow Mountain High Schools in Phoenix. She has served as Principal of Roadrunner School in the Paradise Valley Unified School District and as Assistant Director of Special Education in the Paradise Valley district

Susan has a Masters in Educational Administration and Supervision from George Mason University and a BS from James Madison University. She and her husband Paul have two grown sons and two granddaughters and have lived on Virginia in Willo since 2006. ●



Kids Club

Willo Kids Club

BY VALERIE LANE (LEWIS)

WE WERE SO GLAD to welcome Santa to the neighborhood for the Annual Luminaria Bike Ride!

Santa passed out candy canes filled with candy and had time for some photo shoots with the neighborhood children before his big night out.

We are cleaning up from our winter events and are looking forward to the Willo Home Tour and our next Spring event (TBD).

We will announce our Spring event in the next issue as well as email all WKC members with the information.

As always, please let us know if you would like to help plan the next event. ●

To help out in the future, please email Sheryl Haarman: slhaarman@aol.com.

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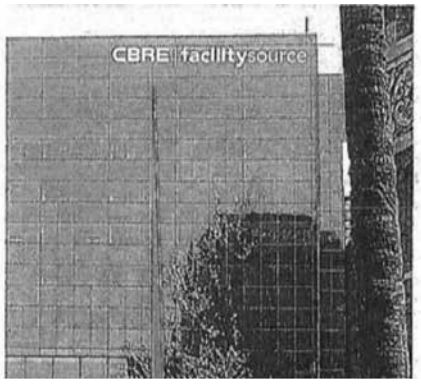
Willo Zoning Committee Update

BY OPAL WAGNER (CORONADO)

JANUARY 9, 2020 The appeal filed by Almeria neighbors opposing the use permit for overnight pet boarding at the proposed Dogtopia at 520 W. McDowell was denied by the City of Phoenix Board of Adjustment. Dogtopia plans to open on March 1, 2020. The owner stated he will install exterior cameras to monitor employees' use of the proper trash receptacles, and will put up signage and provide instructions to clients to enter and exit the business from McDowell Rd.

JANUARY 23, 2020, 1:30 P.M. ZA-578-19-4 (SIGN). A hearing was scheduled for a new application for use permit for large white LED signage at the top of the building at 2020 N. Central Ave. to read, "CBRE Facility Source". The applicants indicated their intent to install 5000K bright white LED modules (the same level of white light that was used on the BMO tower signs when they were first installed) with white sign faces. The applicant proposed dimming the sign by 50% from the hours of 11:00 p.m. to 5:00 a.m. (For comparison, the BMO Tower signs are dimmed by 50% when they are first turned on at dusk). The proposed signage at 2020 N. Central will likely be visible throughout a large area on the east side of Willo. Residents concerned about these signs were encouraged to attend the January 23rd hearing during the January Willo Neighborhood Association meeting, and notices were provided on willophx.com and Willo's Facebook Page.

2020 N. Central Proposed Signage (North Elevation):

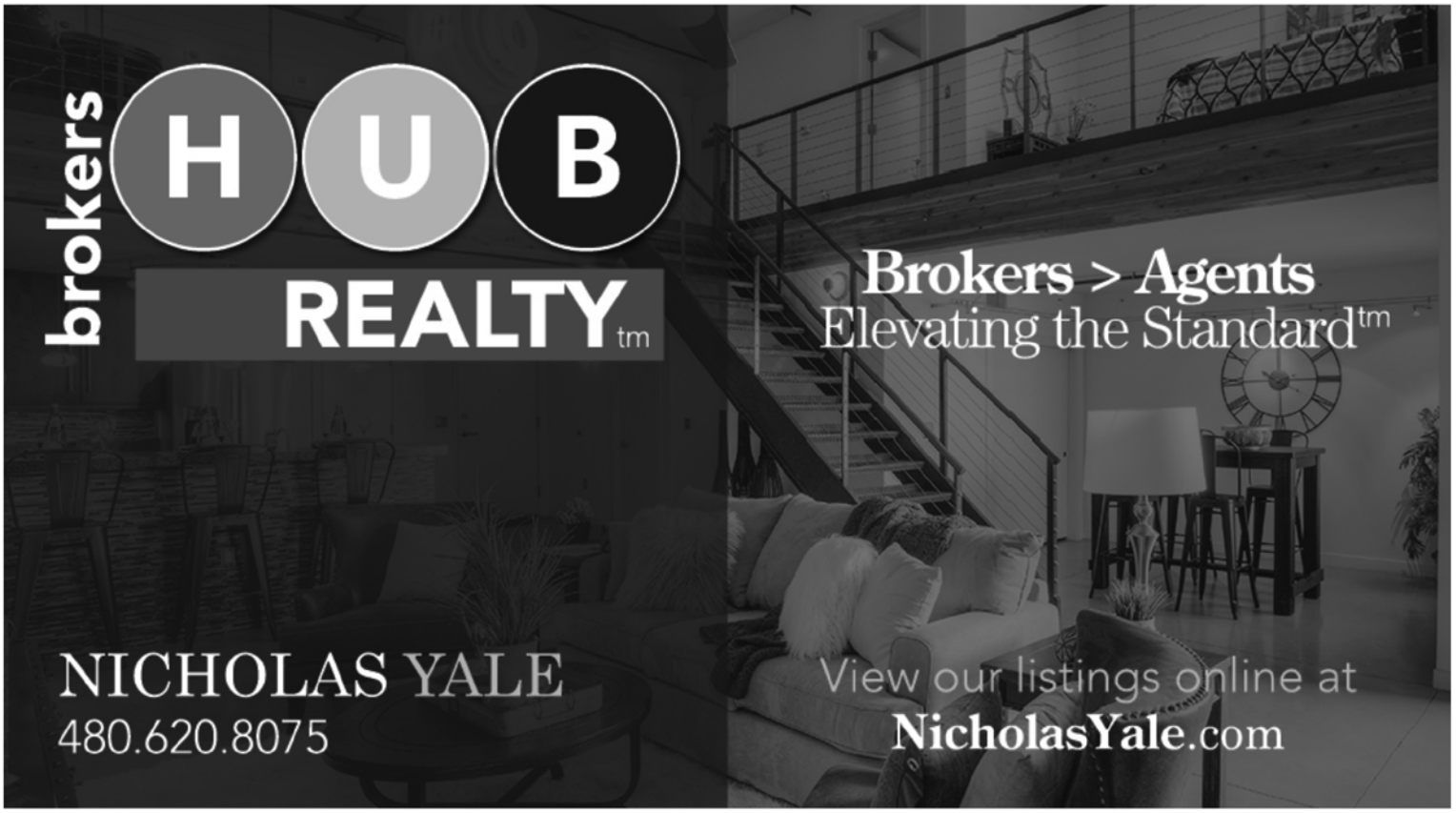


2020 N. Central Proposed Signage (South Elevation):



FEBRUARY 6, 2020, 9:00 A.M. ZA-541-19-4 (BILLBOARDS) An amended application has been filed for use permits and variances to relocate the three billboards at the northwest corner of Central and Thomas and convert two of them to digital to accommodate the planned mixed-use, high-rise development on that corner. The south-facing billboard, which faces Willo, will be a maximum of 36 feet high. The proposed south-facing billboard on the northwest corner of Central and Thomas may be partially visible from one or more residences in the northeast area of Willo. Residents who have concerns about the proposed billboard should plan to attend the hearing on February 6, 2020 at 9:00 a.m., Calvin Goode Building, 251 W. Washington, Phoenix, AZ to make their concerns known. If you are unable to attend the hearing, you can make your concerns known by sending an email to the Zoning Administrator (zoning.adjustment@phoenix.gov). Use the item number ZA-541-19-4 in the subject line of your email. ●

Note: Hearing dates and locations sometimes change. Please consult the City of Phoenix Public Meetings webpage and willophx.com for the latest updates.



Willo is for Lovers!

It is officially "Willo Season"! This is the time of the year where everybody is working on their yard to make it picture perfect for the upcoming tour or venturing out for a long walk to spy on what the neighbors are doing to theirs! The thrill of the tour can be felt in the air, that is for sure. Of course, Brokers Hub Realty is a sponsor of the event and looks forward to seeing your neighborhood in all of its splendor!

Speaking of exciting events, we are pleased to announce that Brad Brauer, formally the Willo Neighborhood president and very active Realtor in the area, has joined our firm. Brad brings a wealth of knowledge and experience to the table and we are thrilled he is here. We only hire associate brokers, which means that these Realtors have taken the higher step from their original sale associate licensing and "elevated the standard" which is what our brokerage is all about. Congrats to Brad! (And us!)

The year has started with a bang. Every agent I talk to has told me that mid December, normally a slower time of the year, was busy with calls and inquiries. January is always a heavy new listing month and by early February the buyers are out in full force. This year business seems to have had a jump start, except for new listings coming online. Inventory is very low, which is making those who need to sell quite happy. Thinking of selling? Give me a call ASAP! I have a list of buyers looking in the area and would love to find one of them a dream home!

I am turning 43 this year and I think I might be having a mid-life crisis. No, I am not going to buy a convertible and get my ear pierced. I did that in my 20's! I am just really starting to feel the wisdom of my age and realizing that I can't be everything to everyone. I may never have a 6 pack again. (ab's not beer!) I do not remember the last time I was hit on in a bar. My hairline…well…let's leave that one alone. So while all of this is knocking around, I am also quite content with my life. I would not want to be a teen again, can you imagine? Even though my 20's were a lot of fun, I made a lot more money in my 30's and that is WAY more fun. I have deeper friendships, stronger convictions and a better wine collection. So not sure why I am feeling this way, but we will see what comes of it. I am told the restlessness subdues and I will settle back down. Maybe I do need a new car. Or maybe a few new listings to keep me occupied. (See previous paragraph) Either way, time marches forward, right?

I feel that 2020 will be a good year. Election years tend to be so. Nobody wants to get blamed, so markets tend to behave. That all being said, nothing political is normal right now, so hang tight! I am planning a great vacation to Paris and London in the early summer as my Verde Park Condo project (9th street & Polk) will start to see closings in June and July and that will keep me super busy. Forty-three 1 bedroom units from $190's-250's! Sales have been brisk and now that construction is in full swing I am getting an inquiry on them almost daily. It never rests for the Nicholas Yale Real Estate Team or Brokers Hub Realty. We are 100% in it!

Willo Neighborhood Association Board Meeting

THURSDAY FEBRUARY 13, 2020

6:30 p.m. to 8:00 p.m.

Fairfield by Marriott at Corner of Virginia and Central

AGENDA

Welcome and Introductions
Bob Cannon, President
Approval of January Minutes
Charlene Gum, Secretary
Financial Reports
Linda Doescher, Treasurer
Zoning
Opal Wagner
Social Media
Jeremy Schachter
Vision 3.5
Lisa Helm , Lara Sands

Inside Willo
Sandra Lefcovich
Luminarias
Chris Norton
Home Tour 2020
Brad Brauer, Vice President
Any Other Committee Updates
Open
Old Business
New Business

OUR NEXT MEETING IS THURSDAY, MARCH 12, 2020!

(AGENDA IS SUBJECT TO CHANGE)





BEFORE

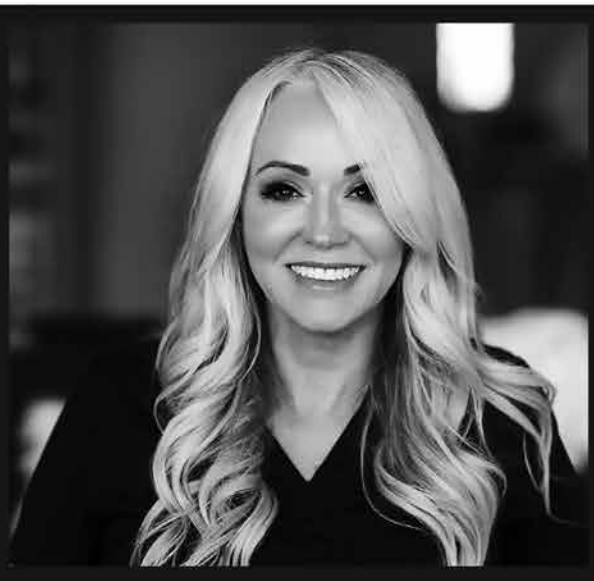
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2020 Home Tour Street Fair



The Street Fair on Saturday Feb 9th will be going during the Willo Home Tour. We have a live band, a beer and wine tent, food vendors, and a variety of stalls. Most of the items for sale are from local craftsmen and artists and are hand-made. We also have a Classic Car show. Come to the Street Fair to spend the day enjoying the company of your neighbors and those who are in the neighborhood to see our amazing houses.

VENDORS

- **A Tattered Heart Studio** *https://www.etsy.com/shop/atatteredheartstudio*
- **American Legion Auxiliary Unit 41 Juniors** *http://www.legionpost41.org/*
- **Anachronistic Creations**
- **Arizona PBS Kids** *https://azpbs.org/arizona-pbs-on-demand/arizona-pbs-kids/*
- **Armonia Mosaic Arts, LLC.**
- **Art Randall's art**
- **Artsy Fartsy Fairy**
- **Avon & Plexus** *https://avon.com/myavon/kristinmyers*
- **Bad Craft Studio** *https://badcraftstudio.com/*
- **BD Designs, LLC** *http://www.shopbddesigns.com*
- **BELINDA'S PICKLES, LLC**
- **Bello Caramels** *https://www.bellocaramls.com*
- **Berkshire Hathaway**
- **HomeServices Arizona Properties** *https://luxizeng.bhhsaz.com/*
- **BlackMoon Vintage**
- **Blast from the Past vintage, antiques & collectibles**
- **Boutique A Go~Go**
- **Brooks Hardwood Floors, Inc.**
- **CNN Mortgage** *http://www.cnnmortgage.com*
- **Color Street Nails-Dani Does Nails** *https://campsite.bio/danidoesnailsaz*
- **Constance Accessories**
- **Constructed Matter, Inc.** *http://www.constructedmatter.com*
- **Cork Tray** http://corktray.com
- **Creative Clay Creations D-4 Office of Councilwoman Laura Pastor**
- **DOG Candle Co** *https://dogcandleco.com/*
- **Dogtopia of Historic Phoenix** *https://www.dogtopia.com/historic-phoenix/*
- **Dreamstyle Remodeling** *https://www.dreamstyleremodeling.com/*
- **Drinks and Crafts** *http://drinksandcrafts.com*
- **EdieBeadieDesigns**
- **Elevate Yoga & Wellness** *https://www.elevateyogaaz.com*
- **Fit For Adventures, LLC** *http://fitforadventures.com/*
- **Fluffy Vegans, LLC** *https://www.fluffyvegans.com/*
- **Foofarah Gifts and Home Decor**
- **FOR Energy** *https://forenergy.com/*
- **Gerri's Jewelry Design/Dames & Associates LLC**
- **GinasOriginalAZ**
- **Grace&Heart** *http://www.mygraceandheart.com/monique-taetle*
- **Great Finds AZ**
- **Hastini Global Market**
- **Hazel & Violet Letterpress** *https://www.hazelandviolet.com/*
- **Historical League** *https://www.HistoricalLeague.org*
- **Homemade Love**
- **HomeSmart**
- **Hubbard Family Swim School** *https://www.hubbardswim.com/*
- **Ice Cream Sociables** *https://icecreamsociables.com*
- **Jen Longdon for House** *http://jenlongdonforhouse.com/*
- **Judd McGraw State Farm**
- **League of Women Voters of Metropolitan Phoenix** *https://my.lwv.org/arizona/lwv-metro-phoenix*
- **Lily Pad Essentials** *https://lilypadaz.com/*
- **Local First Arizona** *http://www.localfirstaz.com*
- **Loyal Bird** *http://www.loyalbird.org*
- **Margene's Wrist Wraps**
- **Mary McCaffrey**
- **Modern Mood Jewelry** *https://modernmoodjewelry.com/*
- **Molly's Tamales LLC**
- **My Favorite Things Natural Care** *https://www.mftnaturalcare.com*
- **Nancy Chong Art** *https://www.nancychongart.com*
- **Nina Fina Bakery**
- **Niña Story Books, LLC** *https://www.NinaStoryBooks.com*
- **Office of Congressman Ruben Gallego** *https://rubengallego.house.gov/*
- **Only Human** *https://onlyhumanco.com/*
- **Origami Owl** *https://rochelle.origamiowl.com*
- **Original Whippery Co.** *http://www.OriginalWhippery.com*
- **paletas betty** *http://www.paletasbetty.com*
- **Periwinkle Polka Dot**
- **Phoenix Center for the Arts** *https://phoenixcenterforthearts.org/*
- **Phoenix Elementary School District #1 - Kenilworth School** *https://www.phxschools.org*
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- **Phx toothpick co.**
- **Reilluminated** *http://www.reilluminatedlamps.com*
- **Renewal by Andersen** *https://www.renewalbyandersen.com/about/company-profile*
- **RESCUE** *http://azrescue.org/*
- **Retro Real Estate** *http://retrorealestate.com*
- **Rubymint General** *https://www.rubymintgeneral.com*
- **Sage + Gold Roots** *https://sageandgoldroots.com/*
- **Sapphire Fox Vintage**
- **Scentsy** *http://www.toniridley.scentsy.us*
- **Solar United Neighbors** *https://www.solarunitedneighbors.org/arizona/*
- **Southwest InSEALators, LLC** *http://www.swsealco.com*
- **Stella & Dot Jewelry and Accessories** *http://www.stelladot.com/esk*
- **Susan Holstein** *https://www.etsy.com/shop/moxierings*
- **The Oxide Studio** *https://www.theoxidestudio.com*
- **The Painted Ladies**
- **The Tiny Farmer** *http://thetinyfarmer.com*
- **Tri-Physical Therapy** *https://www.tri-physicaltherapy.com/*
- **Tropical sno**
- **Tupperware** *http://www.lynnbalzer.my.tupperware.com*
- **Unbound**
- **WeLearnArt LLC** *https://welearnart.com/*
- **West End Pottery** *http://www.westendpottery.com*
- **Willo Welcome Committee**
- **Young Living Essential Oils** *https://yldist.com/pamsoilymission*

FOOD TRUCKS

- **Short Leash Hotdogs** *Hot Dogs, Desserts*
- **Ice Cream Sociables** *Desserts, Coffee, Ice Cream*
- **Que Chevere Az** *South American*
- **Tzikii Food Truck** *Mediterranean, Middle Eastern, Mexican*
- **Pokys Cocina** *Mexican*
- **Burgers Amore** *Burgers, American, Comfort Food*
- **Cactus Corn** *Desserts*
- **STEEP** *Vegan, Health Food, Desserts*

2020 HOME TOUR

BY ELLEN FONG AND BRAD BRAUER (MONTE VISTA)

THE HOME:
34 W. Vernon
YEAR BUILT:
1927
STYLE:
Tudor Revival
BUILDER:
P. W. Womack
MEET THE HOMEOWNERS:
Andrea Katsenes Pappas & John Pappas



EF: *Tell me about yourself/background (i.e., where you're originally from, where/what you studied/)*

AK: I am an Arizona native...yep, second generation (my dad was born in Bisbee, AZ). I grew up near Camelback Mountain, attended Arcadia High School, and left for college (University of Southern California). My father grew up in the Willo area: he went to North High when that was as "north" as Phoenix went. Every time he drives through the neighborhood to my house, he points out all homes, and names the previous families that used to live there. He also tells me that back in the day, Willo was one of the few neighborhoods with sidewalks, and that he and his friends used to roller skate down our streets.

EF: *What brought you to Willo?*

AK: I was living in Chicago and ready to return to family and sunshine. But I wanted to retain the vibe of a "big city" that I loved in the "windy city." So visiting old friends Phil Flemming (we met working on Capitol Hill in DC) and Vicki Vanderhoff (our parents knew each other growing up in Phoenix) who were living in Willo, and just fell in love with the diversity of architecture, the history and our true neighborhood charm!

EF: *When did you buy your home?*

AK: I purchased in 2002. My husband John bought his first home in Willo in 1988 on 5th Avenue/Virginia and was on the FIRST Willo home tour! This was way before we even knew each other.

EF: *What do you love/cherish most about Willo?*

AK: I love the uniqueness of our homes, love hearing the distant whistle of the 11 pm train over on 19th Avenue...and the daytime ringing from the light rail. Love looking out my bedroom windows at high-rises -- reminds me of Chicago -- and love seeing the neighborhood pups each morning during our walks. Love having a "hang out" place for wine and coffee that you can walk to and having a close knit group of neighbors who are always up for fun! O.k. I will stop...but there is MORE!

EF: *Share a special (personal) anecdote about an experience(s) that exemplifies the spirit of Willo*

AK: I can name three neighbors that have keys to my house, and I recall one time my home alarm went off and I was out of town, my neighbors immediately came over to check on my house. Right now, at least five different neighbors think this story is about them...because truthfully, over the past 16 years, this has happened a few times, and every time, no matter the time of day, someone is always willing to come over and make sure everything is alright. Additionally, I have chaired the home tour twice, and have had so much fun working on many tours over the years. Phil Flemming always reminds me that I was on the home tour committee helping with public relations, even before I had actually moved into the neighborhood. How did it happen? Every time I hear Abba's "Dancing Queen" I think of our home tour committee pre-party! I think that is Willo's anthem. After the home tour ends, we go through withdrawal. So...starting several years ago, we put a "bars on bikes" party together so we could have something to look forward to in the early summer. I have found that the best way to get to know my neighbors was to dig in and volunteer.

EF: *Why do you encourage others to consider Willo as a special place to live?*

AK: The Willo neighborhood is at the epicenter of our exciting city. Over the past seventeen years that I have lived in Willo, our downtown has exploded. Where else in Phoenix can you walk to a dog park, ride light rail to the Opera and bike to "First Fridays" on Roosevelt? ●

2020 HOME TOUR

SATURDAY, FEBRUARY 8
TWILIGHT TOUR
4-7 P.M.

ROCK THE BLOCK
7-10 P.M.

SUNDAY, FEBRUARY 9
HOME TOUR AND STREET FAIR
10 A.M-4 P.M.



Right: Home Tour Flyer





Above: Clear Channel Billboard; Right: 4x6 Promo Card

HAVE YOU SIGNED UP TO VOLUNTEER?

It's not too late. You can still sign up to fill in slots. **CONTACT REBECCA (REBECCA@FRAMESHIFTGROUP.COM)** and she'll find you a spot. All hands on deck!

HAVE YOU BOUGHT YOUR TICKET(S) YET?

You can still avoid lines and buy online: **WILLOPHX.COM**

◆ We're pleased to announce that **WE HAD A TERRIFIC JUMP START ON PRE-TOUR TICKET SALES** with special promotional pricing. Expecting our usual sold out Twilight Tour and the bulk of ticket sales to be sold on Day of Tour.

IN THE PAST MONTH, YOU WILL HAVE NOTICED OUR PROMOTIONAL BLITZ:

◆ **Advertising/marketing schedule:** TV (CH 3/5/10/12/15); broadcast (NPR, KJZZ/KBAQ)/print (multiple)/ Clear Channel billboards (see inset).

◆ **Social media** - daily posts on Instagram and FB (like/repost!)

◆ **Flyers** were distributed city-wide: health clubs, libraries around the Valley, company bulletin boards (see inset)

◆ **4x6 Cards** were printed up and dropped at our favorite restaurant/salon/club for distribution. (see inset)

The outpouring of support has been phenomenal: from the homeowners, the subcommittee chairs and their teams, and those who have hosted the monthly planning meetings. You've made this all possible and we're looking forward to the best Home Tour weekend ever! ●



2020 Home Tour Press Release

The Annual Willo Home Tour will be Held Sunday, February 9, 2020. Mark Your Calendars for this Valley Tradition!

PHOENIX – WIPE YOUR FEET ON the "welcome mat" and come in to visit more than fourteen private historic homes in downtown Phoenix. The annual Willo Historic District Home Tour Sunday, February 9, 2020, offers guests a chance to see some of Phoenix's most unique homes, representing a variety of architecture styles- Tudor, Spanish, Colonial, Bungalow, all found in one neighborhood! These restored homes, originally built in the 1920's through 1940's, were selected through a rigorous juried committee process and will only be open to the public on February 9th from 10:00am – 4:00pm.

Originally one of Phoenix's first historic suburbs which rose from undeveloped agricultural land on the then outskirts of the city in the 1920's, the Willo historic district is one of Phoenix's most beautiful and oldest historic neighborhoods located west of Central Avenue between Thomas and McDowell Roads from First to Seventh Avenues.

Tour tickets are $20 and can be purchased at www.willophx.com\home-tour or the day of the tour.

A sneak peek at a few homes featured on the 2020 tour: http:/ www.willophx.com/2019/07/16/ learn-the-history-of-341-w-vernon/ *Note: All photography courtesy of SpartaPhoto – Alex Rentzis*

Trolley cars will be running up and down the Willo streets, carrying tour guests to various stops near featured homes, or you can enjoy walking Willo's palm tree lined streets from house to house at your leisure.

Additionally, a street fair located on Holly and Monte Vista in the heart of Willo, will offer more than 100 vendors offering hand crafted goods, unusual gifts, jewelry, antiques, local artwork and a variety of food options. There will also be live musical entertainment throughout the day. ●

For more information on the Willo Home Tour visit Facebook page: www.facebook.com/willohometour or visit Instagram: @willohometour Willo Home tour - Best Home Tour, 2017 For more information on the Willo Historic District visit www.willophx.com For media inquiries only, please contact: Andrea Katsenes (602) 694-1275 or Andrea.Katsenes@cox.com (contact information not for public reprint please)









2020 Home Tour Brunch

BY SANDRA LEFCOVICH (CORONADO)

THIS YEAR'S BRUNCH WAS HELD on January 12th. Hosts Randy Betnar and Tom Vigil opened their beautiful home and garden on Coronado for the event.

The annual Home Tour Committee brunch is a way for the Willo Home Tour Committee and Willo Neighborhood Association Board to get to know and honor the homeowners who have generously agreed to put their homes on the home tour, answer homeowner and committee member questions, and spend some time celebrating all the things that make Willo such a wonderful place to live.

The menu included delicious Mexican food prepared by Willo neighbors Theresa Hale, Mara Reynolds, Lynda Thomas, Catherine Sibiski, and Brooke Holtzen.

The sun was shining, the Mexican beer chilled, and the spiked jamaica and pineapple aguas very refreshing! ●



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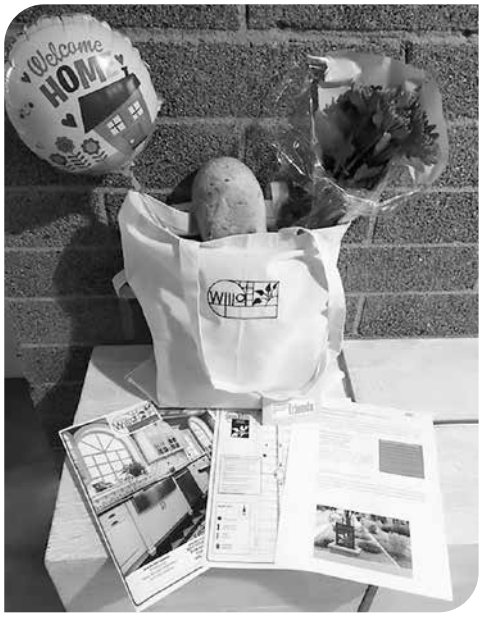
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On the NE Corner of Central + McDowell

Please Won't You Be Our (Willo) Neighbor?

BY LISA BURKSTALLER (VERNON)



THE WILLO WELCOME COMMITTEE is launching several new initiatives to reach out and welcome new residents to the Willo community - and we need your help!

We want to provide a welcome kit to all new Willo home owners and renters but there's isn't a single information source to identify them all, and that's where you come in. If you have a new neighbor – or renter – please contact the committee by calling or texting 480-540-7744 or via email at: mywillolife@gmail.com and provide the new neighbor's name and/or address. We'll reach out with a personal note to see if they would like to receive a Willo Welcome Kit, which will be tailored based on their response. The kit then will be delivered in person by committee members and includes a fun Willo-branded tote filled with tasty treats, maps and resources, info sheets on Willo activities and groups, a Willo newsletter and more!

Please be sure and visit our fun and funky vintage camper "selfie" photo booth at the Home Tour Vendor Fair next month, meet some of our committee members and take home a memory! You can snap a fun shot (props included) and we will also have some great Willo branded items like tea towels and totes featuring the Willo neighborhood logo available for purchase. Proceeds will be used for the new Willo Neighbor welcome kits. ●

Film Festival

Almost Famous Film Festival

72 HOUR SHORT FILM CHALLENGE ◆ FEBRUARY 14-17, 2020

PHOENIX, AZ - GRAB your gear, GATHER your cast and crew and GET READY for the craziest 3 days of your lives! The A3F 72 Hour Short Film Challenge takes place February 14-17, 2020. Open to all ages and skill levels. ◆ The largest film challenge in the Southwest returns with a special event that is guaranteed to make you Almost Famous. For more information or to register your team, visit https://thea3f.net/72hour.html. ◆ The Top 20 Public Screening is Thursday, Feb. 27 at AMC Arizona Center 24 Theatres from 7-9p.m. More info and tickets at https://thea3f.net/72hour.html. ●

CONTACT: Jae Staats, 602.295.3147 / jae@thea3f.net; www.theA3F.net



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Inside Willo

JOIN US ON OUR NEW AND IMPROVED FACEBOOK PAGE!

"THE OFFICIAL WILLO HISTORIC NEIGHBORHOOD"

"The Official Willo Historic Neighborhood" Facebook page is designed for posting events, announcements, and special news within our neighborhood and surrounding area. Please join the conversation on "**The Official Willo Historic Neighborhood**" page, share with your neighbors, and give us a "LIKE"!



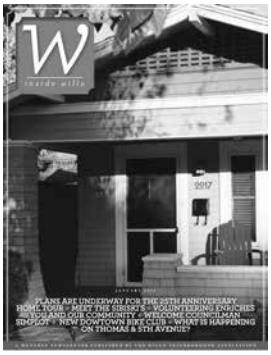
Below: Ralph's selections for the best *Inside Willo* Covers from 2009 to 2020



























ABOVE, LEFT TO RIGHT:
KAI, RALPH AND HIS HUSBAND JASON BEST

Ralph Groom

Inside Willo's Art Director



WHAT'S THAT OLD SAYING? Time flies when you're having fun! Ralph Groom recently celebrated ten years as art director/graphic designer of *Inside Willo*, a post he assumed in 2009 when he was hired to redesign the magazine. "It's hard to believe it's been a decade," Ralph says. "But that's a testament to the fact that I've really enjoyed everyone I've worked with in the neighborhood association."

What may surprise even long-time *Inside Willo* readers is that Ralph designs each issue not in Phoenix but from his home in St. Louis, MO, where he's lived since 2010. Let's back up a bit: Ralph and his husband first moved to Phoenix in 2007, after spending a decade in New York City, where Ralph worked in the art department of a variety of consumer magazines, including at Disney and for *O, The Oprah Magazine*. A job opportunity in local publishing lured the couple to Phoenix, where they bought a house in the historic Coronado neighborhood and fell in love with Arizona's magnificent wild landscapes. But the Great Recession hit their household hard, and in the aftermath, they decided to move to St. Louis, where both had grown up. Although Ralph continues to maintain a part-time freelance design career, today his nine-to-five job is as an applied behavior analyst primarily working to assist families of children with autism. "I love my new career," says Ralph, "but I'm also grateful that I'm able to keep working in graphic design, which I also love. And in the case of *Inside Willo*, it keeps me connected to an area of the country that I'll always have a special place in my heart for." ●

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EQUAL HOUSING LENDER



Vision 3.5 Update

BY LISA HELM (PALM LANE)

THE STREETS OF WILLO WERE aglow with the bright lights of decorated bicycles on the second annual holiday bike parade on December 23rd. Co-sponsored by the Willo Kids' Club, Social Committee, and Vision 3.5, the spectacle brought out people of all ages to ride or watch as the bicyclists, led by Phoenix Spokes People, meandered through Willo at a leisurely pace for an hour or more. Congregating at Walton Park, neighbors and friends enjoyed coffee, cocoa, and cookies around 5:30. There were illuminated reindeer, music, ornaments, and a visit from Santa Claus to make the evening festive. The rain held off until the parade was over around 8:00. Although the rain dampened the bags making soggy luminarias, the LED candles still provided a long-lasting glow.

In other business, the Vision 3.5 Committee is continuing to maintain a database of wrong-way drivers and other violations. If you see something, please jot down as many details as you can (such as time, place, vehicle, driver, and what you observed), and send the information to WilloWrongWay@gmail.com. We are looking for patterns and will share the database with the Phoenix Streets Department. ●

Next meeting of the Vision 3.5 Committee is Tuesday, February 11th, 5:30 p.m., at Lisa's house, 534 W. Palm Lane.

Art

International Artist Ginna Alejandra Pollock at Fair Trade Cafe in February 2020

BY PHILIP TALARICO (EDGEMONT)

BORN IN BOGOTA, COLOMBIA, GINNA WAS influenced by the colorful world of her birthplace. In Colombia, color is celebrated— adorning every street and market, and used, without excuse, in the country's boId, traditional artwork. When she was nineteen, Ginna moved to San Francisco to study Graphic Design at the Art Institutes International Ginna currently resides in Phoenix, Arizona. The cultural tapestry of the southwest inspires her to create heartfelt works that reflect her connection to the people and places around her. Ginna is a multidisciplinary artist working in mediums such as collage, mixed media, acrylic and traditional illustration.

Ginna Pollock first came to the United States as a 14 year old and at 19 she moved to study art in San Francisco. There, she allowed the bold, colorful and traditional art of her birthplace (Colombia) to influence her work. She drifted away and Ginna moved on to other professions, but she never forgot her deep love for creating art work from the heart. So, in 2019, she launched her not for profit business, Love Gives Art, as a way to make original, unique art affordable for all people. Ginna uses mixed media, collage and up cycled materials from a variety of local sources and businesses.

Her series "Framed Hearts" at Fair Trade Cafe is about seeing our hearts in new environments. ●



Fair Trade Cafe features warm, modern cafe serving fair-trade, locally roasted coffees with breakfast, sandwiches & pastries. They are at 1020 N. 1st Avenue and is open until 10PM most nights. Visit www.azfairtrade.com.



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February in Willo is a Time to Be Social



BY NICOLE ARMSTRONG (GRANADA)

CERTAINLY, BY NOW YOU ARE well aware that February is Home Tour month in Willo. What was once a simple afternoon walking tour of a few houses has grown to an entire weekend of events. A great amount of work goes into organizing the upcoming weekend, and while most of the planning will be complete by the time you receive this issue of *Inside Willo,* "boots on the ground" volunteers may still be appreciated. Yes, volunteering is technically work, but it is a wonderful opportunity to meet other friendly neighbors and come together with a common goal of showing off the neighborhood that we all love. If you find yourself with a few hours of free time on your calendar during Home Tour weekend, I encourage you to reach out to the Volunteer Coordinator and ask about last-minute help.

And following Home Tour weekend, prepare for the next monthly happy hour, which falls on Valentine's Day this year, Friday, February 14. If you already have date night plans with your sweetie, maybe you can stop over for a quick hello on the early side of the evening. Or if you were worried about spending Valentine's Day alone, forget it – happy hour awaits. Jacquie Kalinowski at 306 W. Coronado is this month's host. Happy hour will be the usual time frame, 5:30 – 7:30 p.m. Guests need not bring a snack this month because Jacquie plans to serve food, but remember to bring your drinks to share! This month's event will also be for guests 21 and over.

If you ever wonder why some happy hours allow children and some don't, the answer is that the hosts have the final say. Happy hours hosts are given the opportunity to share any information with guests that they feel is relevant prior to opening their home to the neighborhood. Sometimes this includes the request that guests be adults only.

And speaking of happy hour hosts, at press time for this article, the months of May, June, July, August, September, October, and December of 2020 are all available if you would like to volunteer to host at your house. Send a message to willosocialcommittee@gmail.com to sign up or learn more. ●

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UPCOMING EVENTS

In and Around Willo

Add these to your calendars to stay up-to-date for all of the neighborhood information, events, and fun.

FEBRUARY 2020

THURSDAY, FEBRUARY 6:

CITY OF PHOENIX PLANNING COMMITTEE HEARING, 6:00 P.M. - 10:00 P.M., City Hall - 200 W Jefferson St.

ZONING HEARING RE: BILLBOARDS (SEE PAGE 13), 9:00 A.M. , Calvin Goode Building, 251 W. Washington St

SATURDAY, FEBRUARY 8:

WILLO HOME TOUR TWILIGHT TOUR - 4 P.M. - 7 P.M. & ROCK THE BLOCK - 7 P.M. - 10 P.M.

SUNDAY, FEBRUARY 9:

2020 WILLO HOME TOUR - 10 A.M. - 4 P.M.

THURSDAY, FEBRUARY13:

WILLO NEIGHBORHOOD ASSOCIATION BOARD MEETING, 6:30 P.M. - 8:00 P.M., Fairfield Inn & Suites, on the corner of Central and W. Virginia

FRIDAY, FEBRUARY 14:

WILLO HAPPY HOUR, 5:30 - 7:30 P.M., Adults 21 and over please. Host - Jacquie Kalinowski at 306 W. Coronado Please bring a drink to share

VALENTINE'S DAY



MONDAY, FEBRUARY 17:

PRESIDENT'S DAY

WEDNESDAY FEBRUARY 19:

LAND USE AND LIVABILITY SUBCOMMITTEE MEETING, 10:00 A.M. - 12:00 P.M., City Hall - 200 W Jefferson St.

FRIDAY, FEBRUARY 21

MCDOWELL MOUNTAIN MUSIC FESTIVAL, Margaret T. Hance Park https://www.evensi.us/mcdowell-mountain-music-festival-margaret-hance-park/342023089

SATURDAY FEBRUARY 22 & SUNDAY FEBRUARY 23:

DEVOUR CULINARY CLASSIC AT THE DESERT BOTANICAL GARDEN (https://www.devourphoenix.com/). Taste the multicultural cuisines from the regions of your favorite countries while enjoying cultural music and dance performances from around the world.

ARIZONA MATSURI AT STEELE INDIAN SCHOOL PARK : Festival of Japan features Japanese exhibits, demonstrations, arts and crafts, children's activities, bonsai displays, Japanese food, Japanese beer and sake garden, games and contests, and live entertainment on four stages - https://www.azmatsuri.org/ ●

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Inside Willo
HISTORIC NEIGHBORHOOD

Real Estate

Active, Pending, & Sold Listings

ADDRESS	STATUS	PRICE
546 W Cambridge	ACTIVE	$485,000
329 W Palm	ACTIVE	$549,900
65 W Lewis	ACTIVE	$575,000
521 W Virginia	ACTIVE	$614,500
506 W Holly	ACTIVE	$699,000
301 W Lewis	PENDING	$449,000
325 W Palm	PENDING	$522,000
88 W Windsor	SOLD	$429,000
111 W Almeria	SOLD	$430,000
329 W Granada	SOLD	$434,000
341 W Cambridge	SOLD	$449,000
317 W Coronado	SOLD	$550,000
301 W Holly	SOLD	$575,000
548 W Windsor	SOLD	$673,000

Real estate information provided by Bradley B. Brauer, HomeSmart Elite Group. All figures as of 01/15/2020. Information provided by Arizona Regional Multiple Listing Service and is listed by individual brokers. For more information, please contact the listing agent, one of our advertising realtors or your real estate professional.

Trash Days

Bulk Trash Pick Up Coming Soon

BY BITSY SUSICH (GRANADA)

READY TO CLEAR OUT YOUR garage or yard prior to the Home Tour? Bulk trash consists of materials that are too large and must not be placed in the garbage or recycling container. Materials such as furniture, large appliances, mattresses, toilets and large amounts of vegetation are often considered bulk trash.

Bulk trash collection occurs four times a year. The Willo alley placement begins February 1 and collection starts February 10. The next pick up starts early May. ●

For specifics visit : www.phoenix.gov/publicworks/bulktrash



Willo Photo Journal

BY DIANA HERMAN (MONTE VISTA)

HOW WOULD YOU LIKE TO BE part of an exciting new venture in Willo? A team of residents interested in preserving and enhancing all that is unique in the Willo Historic Neighborhood has been formed to begin preparations for a high quality, coffee table style photo book, and we need your help.

We have a professional architectural photographer (a Willo neighbor) lined up to take the photos and we would love to schedule a photo shoot with you. The photographer will take 30-60 minutes to photograph your favorite rooms for the photo book at no charge to you. You can also schedule an exterior only photo session.

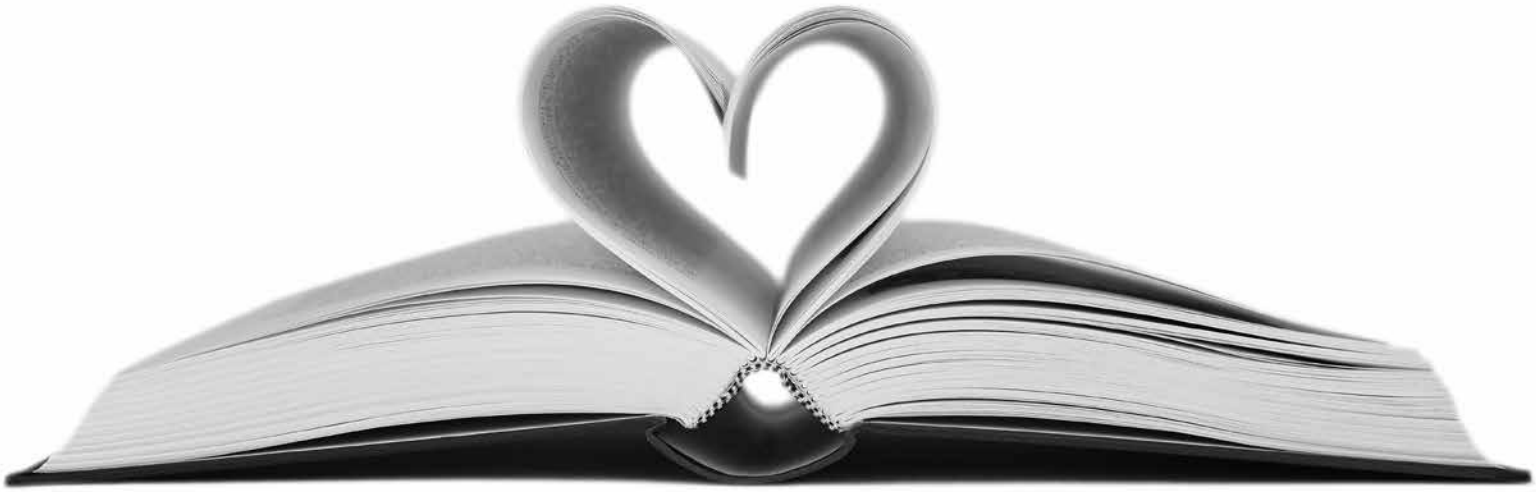
We have a historic preservationist (co-author of two previous books) to lend a hand to include the history of the Willo neighborhood and tid-bits of information about your home to include with your photos.

We are also looking for the unique—a story about your home, interesting information about its history or previous owners or anything special you would like to share. Perhaps you would share renovation photos-before and after.

The photo book is in its planning stages and will hopefully be ready for purchase by Home Tour of February 2021. This will coincide with the 35th anniversary of the 'creation' of what is now the Willo Historic Neighborhood.

There is no charge to you! Act now to join in on this fun Willo adventure. Willo is such a great neighborhood, let's share it with others with our history in photos.

Contact Diana Herman at dcherman@msn.com for more information and to be considered for the book. ●









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January 14, 2020 9:52AM