

## WILLO NEIGHBORHOOD ASSOCIATION

### Meeting Minutes

January 9, 2020

**CTO:** There having a quorum been met, the meeting was called to order at 6:35 p.m. by President Cannon.

**Minutes:** A motion to approve the December minutes was made by Lisa Helm, Brad Brauer seconded and the motion passed.

**Financials:** Linda Doescher presented the financial reports. The Profit & Loss format shows a comparison of December 2019 to December of 2018. In contrast to last year we show an increase in funds. This is due to the ability of advertiser, vendor and ticket sale income to be to pay through the website giving an immediate receipt of funds. A negative net income loss of (\$9,903.00) in 2018 (\$3,605.00) loss in 2019 illustrates this improvement. The Balance Sheet shows our standing of net worth. We currently have \$159,052.00 in total liabilities and Equity. Our reserve account has been set up to provide funds in the event(s) of a bad year for the home tour, or if we take any actions such as a lawsuit (e.g., FAA). The last report shows the Budget to Actual income and expense for the period of May through December. Brad Brauer motioned to accept the Financial Report. Jeremy Schacter seconded. The motioned passed.

**Luminaria:** Tabled in Chris's Absence. Jeremy mentioned that due to the rain this year that maybe we should consider bags made to resist the weather.

**Zoning:** Opal Wagner reported the following zoning update:

The Board of Adjustment has denied the appeal from the Almeria neighbors requesting rejection of the use permit for Dogtopia overnight pet boarding facility at 520 W. McDowell. Dogtopia plans the opening for March 1<sup>st</sup>. The owner conveyed at the hearing that they will install exterior cameras to monitor the placement of dog waste in the proper containers belonging to Dogtopia. They will install signage to remind and instruct customers to enter and exit their business through McDowell road and not 5<sup>th</sup> Avenue. Opal thanked James Varela and Shannon Lindner for presenting the legitimate neighbors' concerns.

**January 23<sup>rd</sup>, 1:30 pm:** A hearing is scheduled to consider an application presented by the building tenants of 2020 N. Central to install illuminated signage at 5,000 Calvin. The proposed location is at the top of the building on the north and south sides. The sign is entitled "CBRE Facility Source". We will be attending the hearing to convey Willo's policy of no signage above 5,000 Calvin. This information will be posted in Inside Willo and the website. If you think you will be affected by these lights you should go to the hearing or send an email to the zoning administrator along with the posting from the website and Inside Willo.

**February 6<sup>th</sup>:** A hearing is scheduled to consider the proposed billboard changes on the northwest corner of Central and Thomas. The zoning to allow a high-rise structure has passed by the City Council. The stipulation to allow the high rise is the that the current free-standing billboard must be removed, and the new billboards are to be incorporated into the side of the parking garage. There are three billboards of which 2 will be converted to digital; one will face south towards Willo the other will be face Central and the non-digital will face north. The only issue for Willo is the south facing billboard. Anyone who is concerned that it may be visible from their residence can attend the hearing.

**Social Web Site:** We are getting new members daily. We have over 170 members. The Willo official Website is now on Facebook. If you are not a member, please join. Jeremy suggested that we post the

zoning hearing information on this site as well. Opal is happy to oblige. If anyone has information that is important to the Willo neighborhood, please send it to Social Media. Linda Doescher requested that if you have any ideas and articles for the website, please let us know.

**Vision 3.5:** Lisa Helm reported that Luminaria Bicycle ride had a good turnout and went well despite the weather. The Vision3.5 Committee purchased 104 electro luminescent lights for the bicycles and 74 were sold. Thanks to the Willo Kids Klub and social committee and all who participated.

The city website has a timeline of the 3/5<sup>th</sup> Avenue improvement project north. They are projecting a 15% design completion by the Spring, 60% by summer, and then 90% by winter of this year. The website is a website where you may comment is [3rdAND5thAvenuesNorth@phoenix.gov](mailto:3rdAND5thAvenuesNorth@phoenix.gov).

The committee is still working on the wrong way driver database. The email where you can report wrong way drivers is [willowrongway@gmail.com](mailto:willowrongway@gmail.com). The city has expressed interest in seeing the report as well.

Bob presented a letter that will be issued to the City Streets and Transportation Department requesting a strategic timeline for the Third and Fifth Avenue Improvement Project – North of McDowell Road. (letter attached) by March 1, 2020.

Brad Brauer motioned to accept the letter as written which is to be signed by each Board Member. This letter will be sent not only to the City Street and Transportation Department but to the City Manager, City Councilwoman and any other official involved in this project. Jeremy Schacter seconded the motion. The motion carried. The letter will appear in the next issue of Inside Willo as well.

**Inside Willo:** Sandra Lefcovich stated the deadline for Inside Willo copy is tomorrow. We are missing a few articles. We would like to see an article on the Luminaria and the Luminaria bicycle ride. Did the Home Tour insert in the January issue help the ticket sales? If so it would be worth inserting in the next newsletter. The answer is “yes”, and we should include it in February’s newsletter.

The photo journal article is going in again. If anyone wants to have their home featured in the newsletter, please contact Diana Herman.

**Willo Home Tour:** Brad reported that we are working on tickets sales and volunteer needs. Rebecca Nevedale will be organizing volunteer recruitment. A call to sign up will be issued for those who wish to volunteer. We have a lot of positions to volunteer for and a link will be placed on the Willo website. You may sign up for what you wish. Each position is for two hours. Brad reported the ticket sales have increased from 68 in December to 380 presently. The Twilight Tour has sold 209 tickets. The Twilight Tour is from 4-7:00 p.m. and the Rock the Block Event will be after the Twilight Tour. The ticket limit is set at 500. We need Docents for the tour. Postcards and flyers have been printed to place at businesses such as Z-Pizza, Pinos, Oven and Vine. There will be 102 vendors at the tour, a classic car show, snack trucks, food truck, and a wine and beer booth.

**Welcome to Willo:** Theresa Fontana. The committee has made a lot of progress. The first welcome package will be delivered on Friday, January 10<sup>th</sup>. There is no budget allocated for the welcome packages and therefore the package contains low budget items donated by members of the committee. There will be a vignette in the vending area sponsored by the committee. A vintage camper will be available for photo opportunity and merchandise available for sale with proceeds going to the Welcoming Committee operating fund. We need volunteers for the photo op event. We are working on a new tab for the website that will have information for new residents. Kush Govani will be designing the tab.

**Willo Historical Homes Photo Book:** James Varela a meeting was held which yielded promising ideas. The next step is to focus on a plan to implement the book. The next meeting will be Saturday, January

11<sup>th</sup>. Alex Rentzis reported we have 5 people on the committee. We are excited to have another member John Jacquemart, Willo Historian. The goal is to complete the book in time for Christmas 2020 and Home Tour 2021. Alex outlined what the contents of the book will contain which included historical information, architectural and local residential stories. Diana has been active contacting homes and has 35 homes willing to share. If you are interested in participating contact Diana Herman. Her contact information is in Inside Willo.

**Old Business:** EQUUS closed on the property and plans to begin grading and construction in the next 30 days. The Chase Bank on 7<sup>th</sup> Avenue is closing. Lisa Helm asked how can we help on the Willo Cleanup Day on January 25<sup>th</sup>? Patrice will set up a plan and coordinate with Lisa. Willo Home Tour street signs are up.

**New Business:** The upcoming events are the Kids Klub Sunday Winter Festival in Lewis Park and the Willo Home Tour Brunch at 10:30 a.m. Bob will be scheduling an Executive Board meeting in March to with the Board to discuss plans and set strategies for 2021.

**Adjournment:** Brad Brauer motioned to adjourn. Patrice Wappel seconded, and the motion passed. The meeting adjourned at 7:40 p.m.

**Respectfully submitted,**

**Charlene Gum  
Board Secretary**