

Willo Neighborhood Association
Board Meeting Minutes
Jan. 13, 2022

The meeting was held virtually via Zoom.

Board Members Present Bob Cannon (President), Brad Brauer (Vice President), Opal Wagner (Secretary), Linda Doescher (Treasurer), Erika Gagnon, James Varela, Aaron Searles, Ann Bommersbach, Sandra Lefcovich, Patrice Wappel, Kush Govani

Absent: Charlene Gum, Jeremy Schachter

Neighbors present: Carl Schurtz, Nikki Armstrong, Tricia Amato, David Roth-Gonzalez, Danielle Foush e, Mary Bayless, Jim Gabler, Lisa, Tom Doescher, Bob and Diana Herman, Matt McGrath, et al.

The meeting was called to order by Dr. Robert Cannon., Willo Board President, at 6:32 p.m.

Approval of Meeting Minutes: Opal Wagner, Board Secretary, made a motion to approve the Dec. 9, 2021 minutes as previously submitted to the Board and posted on willophx.com. Erika Gagnon seconded the motion. The motion passed unanimously.

Treasurer's Report. Linda Doescher reported income of \$51,608.00. We've had some Home Tour expenses in advance resulting in a net loss of \$17,769, which is less than last year's at this point. Our Statement of Financial position includes a balance of \$10,000 in the Chase checking account and \$98,000 in the Edward Jones Investment account. Factoring in accounts receivable, our net worth is \$130,463. Patrice Wappel made a motion to approve the Treasurer's Report. Sandra Lefcovich seconded the motion. The motion passed unanimously.

Linda submitted the Block Watch grant application for the upcoming year. She invited Anna Esparza from the Block Watch program to the luminaria event. The City has opened the grant requests to more money, so we requested additional money for next year. We will know in May or June if we'll get funded.

Luminarias: Chris Norton, Luminarias Chairperson, reported a number of new people took on blocks for the first time. More education is needed on re-boxing the supplies and ensuring the LED tealights are turned off before they are returned since we are planning on re-using the batteries next year. We can easily get 2 years' use out of the batteries if correct protocols are used, which is both money-saving and greener. Chris is working on ideas to improve communication and engage every block next year. We were happy to see Phoenix Spokespeople at the luminarias. Bob Cannon thanked Chris Norton, Nikki Armstrong and Lara Sands for their work on the event and said it was certainly a magical event for Willo.

Willo Home Tour: Teresa Fontana, Co-Chair, reported the brochure is in the production stages and she is getting volunteers lined up. Thanks to Linda and Tom, Sandra and the Hermans for the logistics in getting everything set up. We're over double the number of tickets we sold in 2020 at this point. Almost 500 tickets have been sold as of right now. We have almost 100 street vendors booked. All music and food trucks have been procured. Genu-wine and Little O's are involved with the beer and wine garden. David Roth-Gonzalez has done a great job with sponsorships and advertising. We've already paid for our set-up costs and we have a sponsor for the main stage. From a financial standpoint, we're in really good shape as far as sponsors, advertising and brochures. Jamie Cowgill is designing our brochure. "Rock the Block" is planned out. We'll have 3 food trucks. Instead of a DJ, we have a radio station that is going to live broadcast during the Twilight Tour on Saturday and the Home Tour on Sunday. We're in a good situation despite Covid and we are working with homeowners to make sure guidelines are followed for a safe and enjoyable tour for everyone. We have 9 homes plus the firehouse on tour.

Willo 3.5 Streets and Traffic Safety Committee report: Opal reminded everyone that January 20th at 6pm is the virtual meeting for the 90% design presentation of the 3rd and 5th Avenues improvement project. Instructions for signing up to speak/comment/ask questions were distributed by the City via doorknob hangers and signage on 3rd and 5th Aves. The information will also be posted on willophx.com and the Willo Facebook page.

Social Committee: Nikki Armstrong reported the next Happy Hour is Friday at Sandra and Venancio's house, 506 W. Coronado. It will be outside. Bring your own food and beverages since we are observing Covid protocols.

Zoning Committee: Tom Doescher reported there was a Historic Preservation Hearing for a Certificate of Appropriateness at 521 W. Holly to increase the heights of a window on the east side of the home (behind the chimney) and one at the rear of the home. We agreed it met historic preservation guidelines and it was passed. 309 W. Monte Vista was continued at the last City Council Meeting to Jan. 26th at the request of the homeowners. Attorneys reviewed our case and they strongly approved of what we plan to present. The appeal of a 6' foot fence that was approved in the front yard at 78 W. Cypress is set for the Board of Adjustment on Feb. 3, 2021. We need to talk with attorneys. Tom noticed a HP hearing sign outside of 549 W. Cambridge. The Committee was not notified by the HP Office. The owners are requesting a Certificate of Appropriateness to demolish the carport, build an addition, etc.

Block Watch: Officer Harris was unable to attend. Brad Brauer said he will provide an update next month.

Willo Architectural Book: Diana Herman reported she is hosting a book release party at her home (502 W. Monte Vista) on Sun., Jan. 23rd from 2-5pm. Come pick up your book and have some champagne and cake. Diana thanked the Willo Board and all the committee members who have been working on this book the past two years. We are almost sold out. She will also

have a booth at Home Tour to sell the remaining books and author Jon Talton will be there to sign the books. He's donating books from the David Mapstone series to Willo and he will sell and sign those for anyone who comes to the booth, as well.

Inside Willo: Sandra Lefcovich reported the Feb. 2022 issue of Inside Willo is primarily devoted to Home Tour and will be a few pages longer than usual. It has been sent to the printer.

Communication strategy. Bob Cannon appointed Sandra Lefcovich Moreno the Communications Chair. The Communications Committee has decided to focus on Willo Facebook, Willo Kids Club Facebook and Willo Home Tour Facebook rather than adding more platforms. Sandra reported that since she gets information from all the committees for Inside Willo, she will send her master calendar to Kush Govani for posting on willophx.com before it is printed. We are bringing in David Roth-Gonzalez to help out with one cohesive message for Willo Home Tour. After Home Tour, we can take another look at the website and Facebook pages, etc. to purge old information. David is now an admin of the Home Tour Facebook page along with Andrea Meury and Teresa Fontana. Nextdoor will only be used in case of an emergent need to get information to the community as a whole.

Kleen Streets: Patrice Wappel reported she is getting 7th, 5th and 3rd Avenues ready for Home Tour.

Kids Club: There will be a snow party in Lewis Park on 1/29, along with a hot chocolate truck. Phoenix Fire Dept. will also present on fire safety.

Old Business: None.

New Business: None.

Next month's meeting (Feb. 10th) is the last meeting before Willo Home Tour. Bob Cannon will meet with the other 4-corners presidents to make sure they're aware all systems are "go" for the home tour.

Brad Brauer made a motion to adjourn. Patrice Wappel seconded the motion. The motion passed unanimously.

The meeting was adjourned at 7:27 p.m.