

Willo Neighborhood Association Board Meeting Minutes
May 9, 2024, 6:30 p.m.
Oven + Vine, 14 W. Vernon Ave., Phoenix, AZ 85003

The meeting was called to order at 6:30 p.m. by President Brad Brauer.

Board members present in person: Brad Brauer, President; Aaron Searles, Vice President; Nicole Armstrong, Secretary; Linda Doescher, Treasurer; Wylie Carhartt; Dan Childers; Eric Gilmore; Sandra Lefcovich; Jonathan Roberts; Lara Sands; Jeremy Schachter; Jim Smith; Patrice Wappel

Other attendees:

In person: Tom Doescher; Venancio Berrocoso; Bobbi Ryals; Crawford Breedlove; Ashley Breedlove; Sarah Bradley; Erika Gagnon; Courtney Sutherland; Reid Mertens; Scott Ferreira; Jordyn Ferreira; Diana Crummey; Lisa Burkstaller; Tricia Amato; Susan Slanaker; Chris Norton; Keith Aldridge; Dan Masters; Robert Pargmann; Cari Payne

Via Zoom: Bob Cannon

Approval of Minutes: Secretary Armstrong presented the minutes from the April meeting. Childers made a motion to approve the minutes as written, seconded by Carhartt, motion passed.

Treasurer's Report: Treasurer Doescher presented the Treasurer's Report. The Association's total current assets as of April 30, 2024 are \$166,480.63. The Association's net income for our fiscal year (May 2023-April 2024) is \$22,846.88. Lefcovich made a motion to approve the Treasurer's Report as written, seconded by Roberts, motion passed.

Treasurer Doescher went on to present the proposed budget for the Association for the next fiscal year. The Association is waiting on grant approvals, which will not be known until June, so the proposed budget shows the Association in the red. Board members questioned line items for bank fees, meeting space rental expense, some committee expenses, and home tour budgeting from year to year. Carhartt made a motion to approve the proposed budget if the line items for Home Tour 2025 were increased to the amounts reflected in the actual earned income line items for Home Tour 2024. Childers seconded, motion passed.

As part of the budget dialogue, the board and meeting attendees discussed whether Oven+Vine continues to be a suitable meeting space for the Association. Secretary Armstrong will compile a list of numbers of meeting attendees for the past several months so the board can review the data. Sands will research potential new meeting spaces, including capacity and cost, for discussion at a future meeting.

Committee Reports:

3rd and 5th Avenues/Traffic and Safety: Committee Chair Bob Cannon reported that speed humps have been added to the vehicular traffic lane on 3rd Avenue. It is expected that 3rd Avenue will be finished by July 1. Cannon reminded attendees that there are two different vendors for this project: one working on 3rd Avenue and another on 5th. Streetlights are being installed along 5th Avenue. Expect more work on 5th Avenue in the coming weeks.

Sands asked about plans for the updated signal at 3rd Avenue and Thomas; Cannon will ask the City and report back. The reconfiguration of the intersection at 3rd and Thomas is a separate project.

Social: Committee Chair Roberts reported that the next neighborhood happy hour will be the following evening, after which there will be a break from monthly happy hours until autumn.

Social Media/Communications Strategy: Committee Chair Schachter reported that the Willo texting service is still soliciting sign-ups, and that the neighborhood has an active Instagram.

Inside Willo: Committee Chair Lefcovich reported that the deadline for submissions for the next issue is the following day.

Zoning: Tom Doescher reported that HB 2720, regarding Accessory Dwelling Units, is still active, potentially ending local city control over those regulations. HB 2721, regarding requiring multi-family housing allowances on all lots currently zoned as single-family, is still active. T. Doescher also discussed a proposal to expand the Central Business District in the City of Phoenix. Doing so would encompass all of Willo in the Central Business District. Councilperson Pastor will host a town hall meeting on Monday, May 13 to discuss the proposal.

Home Tour: Committee Co-Chair Courtney Sutherland reported that the Home Tour Committee for 2025 had a couple of meetings and they are working on a theme for the upcoming tour.

Block Watch: Committee Chair Bobbi Ryals reported that 36 out of 43 blocks in Willo had Block Captain attendance at a recent meeting. Currently, only 3 blocks in the neighborhood have Block Captain vacancies. Ryals recruited four new volunteers to join the committee: Susan Slanaker (Lewis), Lisa Burkstaller (Vernon), Dan Masters (Vernon), and Aaron Searles (Edgemont).

Luminaria: Committee Chair Chris Norton brought materials to present to the board, but the item was tabled by President Brauer to be addressed at a future meeting.

New Business:

- Residents Reid Mertens and Erika Gagnon, from the Home Tour Committee, addressed the Board regarding potential subscription to event-planning software “Eventeny.” Eventeny could be used for the Home Tour, replacing Eventbrite, as well as other neighborhood events, such as luminaria. President Brauer asked Mertens and Gagnon to confirm with him by June 3 that they will deliver a full presentation on the product at the June meeting.

- Resident Sarah Bradley addressed the Board, proposing a new Street Beautification Committee, which would potentially organize quarterly alley clean-up events, possibly coordinated with the City's bulk trash pickup schedule, and potentially create a way for neighbors to voluntarily ask for help from other neighbors to maintain their yards/property exterior. A budget of \$5000.00 was proposed for the new committee.

Discussion resulted in President Brauer stating that a budget of \$5000 is not feasible. Brauer asked that Bradley and Carhartt, who volunteered to be the board member co-chair if the new committee is approved, create a proposal to coordinate a quarterly neighborhood clean-up to present to the Board at a future meeting.

- President Brauer established a Bylaws Review Committee and appointed Sands as Chair.
- Vice President Searles reported that the Association's application for a Love Your Block grant was denied, but he was referred to Keep Phoenix Beautiful, an organization that will likely donate 40 trees to the Association for distribution throughout the neighborhood.

The meeting was adjourned at 8:15 p.m. following a motion by Childers, seconded by Schachter. Motion passed.

The next meeting of the Association will be Thursday, June 13, 2024 at 6:30 p.m. at Oven+ Vine, 14 W. Vernon Ave., Phoenix, AZ 85003.

Nicole Armstrong, Secretary