

Willo Neighborhood Association Board Meeting Minutes  
June 13, 2024, 6:30 p.m.  
Oven + Vine, 14 W. Vernon Ave., Phoenix, AZ 85003

The meeting was called to order at 6:45 p.m. by President Brauer.

Board members present: Brad Brauer, President; Linda Doescher, Treasurer; Eric Gilmore; Sandra Lefcovich; Jonathan Roberts; Jim Smith; Patrice Wappel; Bob Cannon, President Emeritus

Board members absent: Nicole Armstrong, Secretary; Aaron Searles, Vice President; Wylie Carhartt; Dan Childers; Lara Sands; Jeremy Schachter.

*Note: The presence of seven board members constitutes a quorum, per the Association's bylaws.*

Other attendees:

In person: Opal Wagner; Chris Norton; Tom Doescher; Scott Ferreira; Courtney Sutherland; Crawford Breedlove; Reid Mertens; Sarah Bradley; Venancio Berrocoso; Ed Buckel;  
Via Zoom: Bobbi Ryals; Tricia Amato; Erika Gagnon; Valerie Lane; BethS; Doug Placencia.

Approval of Minutes: Did not occur due to unexpected absence of Secretary Armstrong.

Treasurer's Report: Treasurer Doescher presented the Treasurer's Report. The Association's total current assets as of May 31, 2024, are \$160,897.15 with net income better than last year by \$24,630.22. Received Block Watch Grant \$15,000.00. Lefcovich made a motion to approve the Treasurer's Report as written, seconded by Wappel, motion passed.

City of Phoenix Street Transportation Presentation – Shared Micromobility Program: Leticia Vargas and Shiraz Rosenthal presented on the electric scooter program's expansion to 2 miles around light rail, including Willo. Neighbors asked questions regarding parking corrals and Lime & Spin's ability to collect equipment quickly, ways to get scooters properly in corrals, sidewalk v. bike lane restrictions, increased accuracy of GPS to prove scooters are in a proper corral, whether corral locations been identified with new design of 3<sup>rd</sup>/5<sup>th</sup>, whether existing bike corrals may be used, and about GPS tracking v. scanning code on the scooters' app.

Committee Reports:

3<sup>rd</sup> and 5<sup>th</sup> Avenues/Traffic and Safety: Committee Chair Bob Cannon reported that Willo is entering the 7<sup>th</sup> year of the project. 3<sup>rd</sup> Ave: re-striping slated to be done by July 15<sup>th</sup>. He has requested speed limit signs. 5<sup>th</sup> Avenue: right of way contract issues are delaying the start, which will be at least fall with December completion. The redesign is tax-funded, not Willo funded. The silver light posts were never part of the plan; they have been a surprise install. Cannon asked that neighbors have patience regarding painting the poles. He reports a lot of turnover in the Streets Department. Neighbor comments included: asking for do not enter signs for bike lanes and ADA ramps are flooding and not accessible. Cannon reported that all signage should be done by July 15<sup>th</sup>.

Zoning: Committee Chair Tom Doescher presented the Zoning Report. Councilwoman Pastor held a second meeting on the proposed expansion of the Central Business District (CBD) on June 10th. If the CBD is expanded as proposed by the city, Willo would be included in the district, and this could have a negative impact on our neighborhood. House Bill 2721 also recently passed, which would allow developers to build duplexes and up to fourplexes. Historic districts are not exempt from the impact of this bill. Councilwoman Pastor provided three options for expansion which removed Willo from the boundaries of the CBD, but all three options would still allow duplexes etc. to be built in Willo because it is within a mile of the CBD. Pastor stated she will schedule another meeting to further discuss the boundaries. The Board voted to send a letter to Pastor with our suggestion that the northern boundary for the CBD be moved to Van Buren, thus removing Willo from the one-mile rule of HB 2721. Lefcovich made motion to approve, L. Doescher seconded, motion passed.

Home Tour: Committee members Mertens and Gagnon reported that Eventeny, an event coordination program, is being considered for purchase. The cost would be \$2,380 for the first year, \$2,800 thereafter. Eventeny would streamline the management of street vendors, time management, mapping, volunteer management, credit card charging, etc. It integrates with QuickBooks. It can also be used for neighborhood events like Luminaria and happy hours. The Home Tour could discontinue paper brochures or consider printing a limited number of brochures for purchase. Breedlove stated that not printing brochures provides a budget for the software. President Brauer asked about migrating historical data from Eventbrite; Mertens responded that migration is not available. Lefcovich asked whether it can be integrated onto our website for ticket sales, etc. Norton responded yes. Gilmore made a motion to purchase Eventeny, Roberts seconded, motion passed.

Inside Willo & Communications Committee: Committee Chair Lefcovich reported that the deadline for the September issue will be July 10<sup>th</sup> due to vacation schedules. Text messaging service registrations increase every time an insert is placed in *Inside Willo*. The neighborhood's Facebook page still gets a large number of fake profiles but membership is growing.

Block Watch: Committee Chair Ryals reported slow activity lately. There was one attempted break in. Kids Club/Block Watch event was very successful, with a large neighbor turnout of over thirty people.

New Business: Sands is working on finding a new place to hold Neighborhood Association meetings as well as the Bylaws Revision Committee.

The meeting was adjourned at 8:10 p.m. following a motion by Doescher, seconded by Wappel. Motion passed.

The next meeting of the Association will be Thursday, September 12, 2024, at 6:30 p.m. at the Arizona Opera Company, 1636 N. Central Ave., Phoenix, AZ 85004.

Sandra Lefcovich, Acting Secretary